



Dallas LOVE Project Fact Sheet

What is the Dallas LOVE Project?

The "[Dallas LOVE Project](#)" is a tribute to President John F. Kennedy that will be expressed in the form of more than 20,000 pieces of art about unconditional love. The art is inspired by quotes from great peacemakers, poets, artists, and musicians and will be installed on September 21st, the International Day of Peace. It will be displayed through November 22, 2013, which is the 50th anniversary of Kennedy's assassination. Each and every work of art will be brought to life by the hands of a Dallas citizen, turning many physical and mental walls across the city of Dallas.

How the Project Came About

The idea for the project was initiated by [29 Pieces](#), a Dallas-based nonprofit art organization focused on the creation of monumental change through monumental art. 29 Pieces is collaborating with more than 60 arts and community organizations, professionals, schools, artists, corporations and citizens of all ages to honor JFK's legacy and show the world that love thrives in Dallas.

The city-wide project is based on the LOVE Lesson from 29 Pieces' "***MasterPEACE: Young Artists Making a Kinder World***" program, a hands-on, creative curriculum that teaches essential social values like kindness and compassion and important life skills like problem solving and conflict resolution.

Dallas LOVE Project Details

Children and adults will participate in workshops led by Dallas LOVE Project leaders designed to teach them about JFK's legacy and about the power of art to give people an opportunity to speak, express and be a voice for the community. Participants will be asked to create their own work of art and message to the world (using quotes from great peacemakers, artists, poets and musicians) to express the idea that love lives in Dallas. Art will be installed at more than 140 venues throughout Dallas on September 21, 2013 (International Day of Peace) through the anniversary of the Kennedy assassination, November 22, 2013. ***Much of the art will be featured along the JFK motorcade route.***

There will also be 15 major installations of LOVE art in Dallas. Some of those venues include SouthSide on Lamar, the Dallas Public Library, Whole Foods, the Sixth Floor Museum, the Old Red Courthouse Museum, Lincoln Centre, St. Matthews Cathedral, and others.

How to Get Involved

- **Volunteer** – donate time to the Dallas LOVE Project
- **Participate** – create and install art from the Dallas LOVE Project
- **Partner** - create art, facilitate, and promote the Dallas LOVE Project
- **Exhibit** - showcase and promote art from the Dallas LOVE Project
- **Sponsor** - contribute \$500 or more to the Dallas LOVE Project

www.dallasloveproject.is